

**From: Dr. Diana Hoppe – M.D. and Author of the award –winning book: Healthy Sex Drive, Healthy You – What Your Libido Reveals about Your Life**

**November 2, 2014**

**Hello, I'm Dr. Diana Hoppe and my company name is Amazing Over 40 tm, a health coaching business designed for women to own their own health coaching business and attain financial and time freedom. I am an Ob/Gyn specializing in women's health, focusing on hormone balance, weight loss and anti-aging strategies.**

**When I met Ariela, I was searching for a way to leverage my time. I love seeing patients in my office but was getting tired of trading my time for money. I had just started working with patients on a 40- day Challenge, a health coaching program to lose weight and implement healthy food choices, exercise and balance. Ariela inspired me to expand this concept to an even wider range – to all women across the United States – and establish a licensing program for women of all ages to become health coaches.**

**Ariela helped me create the Amazing Over 40 tm health coaching business, providing me with the tools which I needed to set up a health coaching business. From Company Overview to FAQ's to hiring virtual assistants, Ariela was there every step of the way to guide me through the process. She is very methodical and organized and very intense – a quality that I admire – because we can relate on the same Type AA level.**

**Ariela also went above and beyond by helping me apply for a business loan, getting my credit scores and understanding the basics of trademarks, branding and marketing.**

**Through working with Ariela she opened my eyes to multiple streams of income within my Amazing Over 40 tm health coaching business- giving me hope that there was time and financial freedom for both my health coaches and for ME!**