



Plan Your Escape Now

You know your subject and wrote your book. Now what to do? Where do you get it edited, published, and marketed? Maybe you have approached agents who politely turn you down. You learn that the industry demands an author's 'platform', which pretty much means they are looking for a sure thing with authors who can guarantee large sales. You know you have a good book and if given a chance people will like it. Where do you turn?

I turned to Ariela Wilcox, a literary agent in Del Mar, California. Ariela believed in my book from the first time we met in line at the post office and has expertly coached me through the process of getting it published and in the hands of readers. She specializes in working with new authors taking joy in seeing your success.

With so many options to turn to, focusing on the right course of action is the key to success in getting your book published. Vast marketing experience and skills is vital get it into the hands of readers. Ariela offers you both taking you through the process and answering your questions and the questions you do not know to ask. You must do the work but Ariela will help you understand the book market, structure your book to read well, negotiate deals with a top publisher, develop a marketing campaign and materials, and will launch you into the book industry as a professional.

Ariela Wilcox helped me make my book look great and got me jump started into the book world. Now my book stands next to others with me proudly representing it.

Wayne Dunlap

Wayne Dunlap and his wife, Pat, sold their business, rented their home, and traveled the world for 2 years visiting 51 countries and are members of the exclusive Travelers' Century Club. Wayne is author of *Plan Your Escape, Secrets of Traveling the World for Less Than the Cost of Living at Home*, available at www.PlanYourEscapeNow.com.