

October 1, 2015

Ariela Wilcox  
Literary Agent & President  
The Wilcox Agency  
Del Mar, CA 92014

Ariela,

Thank You for being the brilliant, passionate, brave person you are to take on the challenge of coaching people to write their 1st book. Wow! Thank you for having my best interests at heart for me to deliver my first book in the smartest way possible. I am grateful for your commitment and passion to your expertise. When I did not believe in myself your incredible patience and encouragement inspired me to complete my first book!

I had no idea that signing up to write a book I would learn so much more from you. Your wealth of knowledge in business, for protecting your clients' intellectual capital, systematizing and monetizing, is brilliant. I've gained a new edge in business from your secret tips and expertise in copywriting, trademarking, licensing of business, and your Coaching Network under Trade Secret law.

My new understanding of leverage has created an entire new way of thinking for me. It is all so valuable, yet unknown by so many people.

I am forever grateful to you for being YOU.... A One of a Kind Business Wizard!

Highest Regards!

Respectfully,  
Tracie

A handwritten signature in cursive script that reads "Tracie Hasse". The signature is written in black ink and is positioned to the right of the typed name "Tracie".

Tracie Hasse  
Author, "Go Big AND Stay Home"  
Director, Tracie Hasse International

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