



March 5, 2011

As the owner and founder of The Sandwich Spot Inc. I am proud to have had the experience of working with Ariela Wilcox. Her passion and energy helped me to overcome many obstacles in my attempt to properly distinguish my business. From day one there was calmness in her voice that made me feel at ease with her.

She opened my eyes to the value of my business and headed me in the right direction to maximize profits and protect my company at the same time. She had a course that even I, not being a computer guy, quickly grasped and her patience was never wavering as I got through the process. I would highly recommend her to any business that was looking to go to the next level in their growth.

Her knowledge and resources were far more than I anticipated and what she knows and shared with me has given me a business system that is ready to push to the next level!!!

Once again "Thanks Ariela!" for giving me my new direction to make my business the best it can be!!

Tom Heally (FOUNDER)

The Sandwich Spot®